

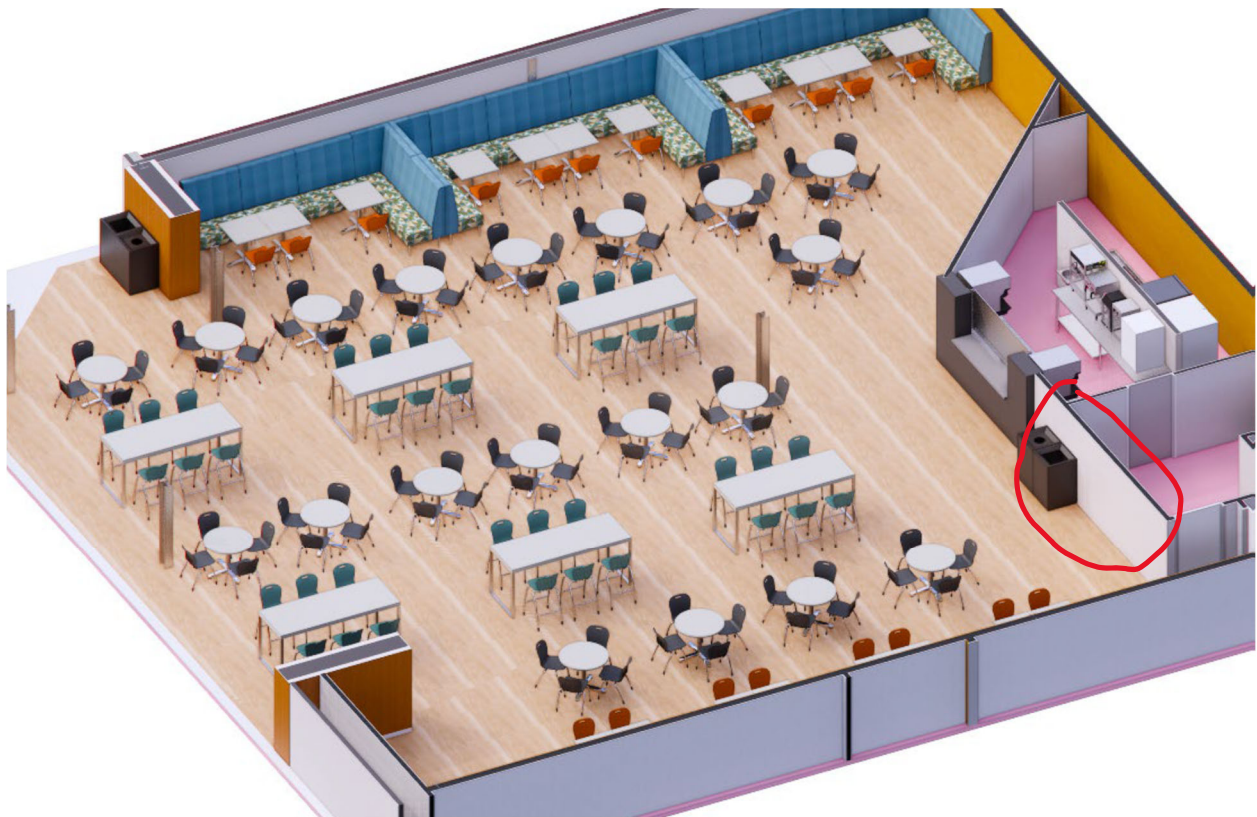
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YES REQUEST FOR QUALIFICATIONS NEXUSPARK MURAL

**FIRST FINANCIAL BANK
255 E. 5TH STREET
11TH FLOOR
CINCINNATI, OH, 45202**

09/22/2023





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1. PROJECT DESCRIPTION AND PURPOSE

Headquartered in Cincinnati, OH, First Financial Bank is sponsoring a community hub within the new NexusPark in Columbus, Indiana. NexusPark is partnering with the Columbus Parks and Recreation Department, City of Columbus, and Columbus Regional Health to renovate Fair Oaks Mall to a community sport and wellness center.

First Financial Bank is excited to request an artist or team to design and implement a new public mural inside NexusPark in the new **First Financial Bank's Community f1RST Hub**. The size of the wall: 17'11" X 11' = 197.08 Square Feet

While the Community f1RST Hub will be a great location for spectators to watch events happening within the Fieldhouse, it will also serve as a prime meeting and gathering area for folks and groups throughout the community. We want the space to be welcoming and would prefer it to not be overly sports related since it will serve a variety of purposes.

We would like the mural to represent both Columbus, IN as well as First Financial Bank. The art will be prominently displayed on the one wall book-ending the concession area.



2. OBJECTIVES

- Represent the community of Columbus Indiana
- Enhance the community center walls
- Represent First Financial Bank
- Attract visitors to enjoy the space



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3. THEMES

COMMUNITY

First Financial Bank is **Proudly Local** and committed to the communities we serve. Our connections in the community bring FFB closer to local families and businesses. Our structure allows for better collaboration, communication and information sharing to help build stronger relationships.

RECREATION

NexusPark will feature an indoor sports fieldhouse, the Columbus Parks and Recreation Department, community spaces (***First Financial Bank's Community f1RST Hub***), retail shopping, restaurants, medical and wellness offices, as well as an outdoor community park.

This space is being built to provide a quality experience for everyone in the community as well as visitors to the Columbus area.

4. BUDGET

The total project budget should not exceed **\$10,000**, which must include all design/artist fees, travel, lodging, materials, rentals, and any necessary priming or prepping of wall surfaces to install the finished artwork. First Financial Bank will not be responsible for any additional charges or fees incurred beyond the established project budget of \$10,000, which will be stipulated in the artist contract once selected. Payment will be issued in three lump sums: an initial payment of 50% will be issued within 30 days of contract signing, with a following progress payment of 25% upon completion of half of the project and remaining 25% upon completion of the full project.

5. PROJECT TIMELINE

Project must be completed by end of January 2024.

- Deadline for Submission: October 20, 2023
- Artist interviews completed by: November 17, 2023
- Artist selected and notified by: December 1, 2023
- Design finalized by: December 31, 2023
- Final mural installation no later than: January 31, 2024



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6. QUALIFICATIONS

Please provide a statement with a brief bio describing previous work experience as related to permanent or temporary outdoor public art, interior or exterior murals or site-responsive installations, and community engagement. We would also like to see some work samples: 4-7 hi-res images (single pdf, zip file, or website link are all acceptable); please label each image and include title of artwork, location (city, state), medium, scale, and year completed.

Artists who are invited to interview for the project will be asked to give a verbal and visual description of their concept for the project.

If interested, please email your initial submission to: jj.paoletti@bankatfirst.com

Sponsored by First Financial Bank in partnership with NexusPark, Columbus Parks and Recreation Department, City of Columbus, and Columbus Regional Health with additional support from the Columbus Area Arts Council.

First Financial Bank
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