

Columbus
Area
Arts
Council

Organization and Program Sponsorship

Uncommon Cause

Harrison Lake Country Club
August 5, 2023





ABOUT CAAC

The Columbus Area Arts Council (CAAC) is a non-profit organization that enriches the community through arts projects and programs, including exhibitions, events, local artist development initiatives, and grants to artists and organizations.

MISSION

To strengthen the community through arts and culture

VISION

To be the central resource for the arts by inspiring a creative life for all

OUR WORK

Public Programs

- Exhibitions of Visual Art & Design
- Creating, Making & Workshops
- Music & Dance Performance
- Literary & Spoken Word
- Acting, Film & Theater

Cultural Resources

- Grants
- Local Artist Development
- Art for non-arts organizations

Arts Leadership

- Mayor's Public Art Committee
- Indiana Designated Cultural District
- Art, Culture, Architecture Action Team
- Public Art Longevity Fund
- Arts Road 46



BRINGING LIVE PERFORMANCE

CAAC offers **free community programs to engage the public in the arts** and foster a greater appreciation for them.

1. Dance Kaleidoscope: Site-responsive dance performance at Exhibit Columbus public art installations.
2. First Fridays for Families: A free program that introduces kids to performing arts



EXHIBITING ART & DESIGN

411 Gallery is a **platform for local and regional artists** to share their work and helps to **build a sense of community** around the arts.

3. Guests learn about the making of *Large Arch* through an exhibit produced by Columbus Ind. Architectural Archives.
4. Artists Loran Bohall and Laura Foster Nicholson discuss their work at their exhibition's opening reception.



SUPPORTING LOCAL CREATIVES

We provide support and resources to local artists through **professional development, mentorship, and access to grant funding**.

5. Art of Entrepreneurship: Business training for artists and creatives.
6. Mentorship and planning resources help support community projects like 4th Street Art Fair.



ENRICHING OUR CULTURAL LANDSCAPE

6th Street Arts Alley creates a **sense of cultural vibrancy** essential for building a **strong and welcoming community**.

7. People gather to listen to music, talk to friends, and celebrate local arts.
8. Ritasha Dance Studio: performing Kathak, a traditional Indian dance form.



MAKING & CREATING ART

CAAC's studio space at Propeller provides a **place for hobbyists, and emerging and professional artists** to create.

9. A participant decorates their handbuilt mug during an artist-led clay workshop.
10. Artist Pierre Obondo discusses the paintings he created while working in CAAC's studio space.

2023 FUND A NEED: HEALING THROUGH ART

- Program series that addresses the mental health crisis through creative expression.
- Various art forms including, music, visual arts, writing, dance
- Participants: teens, adults, recovery communities

“Healing through Art” is a series of arts programming that aims to address the crucial issue of mental health through the power of creative expression. Through a series of events and activities, we hope to provide a space for individuals to explore and process their emotions, improve their mental health, and build a sense of community.

The programming includes a variety of art forms, such as music, visual arts, creative writing, and dance. Each event is designed to be inclusive, accessible, and welcoming to individuals of all ages and backgrounds, with no previous experience or skill level required. All programming is offered free of charge to the community.

Participants will have the opportunity to engage in a range of activities that explore different facets of mental health, including coping mechanisms, self-care practices, and building resilience. Events will also feature mental health professionals and advocates, providing a platform for attendees to learn about available resources and support.





Yellowwood Tree / \$15,000

Permanent name recognition on 6th Street Arts Alley

Recognition as a Columbus Area Arts Council annual sponsor for 2024 in promotional material, digital newsletter and the CAAC website

Fourteen (14) complimentary event tickets

Company name will appear on social media

Logo will be prominently featured throughout the event

Verbal recognition during the event presentation

Recognition in the event program

Tamarack Tree / \$10,000

Recognition as a Columbus Area Arts Council annual sponsor for 2024 in promotional material, digital newsletter and the CAAC website

Logo will be prominently featured in the pop-up “Art and Design Shop” at the event

Twelve (12) complimentary event tickets

Company name will appear on social media

Logo will be prominently featured throughout the event

Verbal recognition during the event presentation

Recognition in the event program

Black Walnut Tree / \$6,000

Logo will be prominently featured on each food and beverage station at the event

Ten (10) complimentary event tickets

Verbal recognition during the event presentation

Recognition in the event program

American Chestnut Tree / \$5,000

Logo will be prominently featured at the performance space during the event

Eight (8) complimentary event tickets

Verbal recognition during the event presentation

Recognition in the event program

Sycamore Tree / \$4,000

Logo featured on the live auction bidder paddles and projected during the live auction

Six (6) complimentary event tickets

Verbal recognition during the event presentation

Recognition in the event program



Columbus
Area
Arts
Council

SPONSORSHIP LEVELS

PARTNERSHIP OPPORTUNITIES

Flowering Dogwood Tree / \$3,000

Recognition in the event program

Six (6) event tickets

Sugar Maple Tree / \$2,000

Recognition in the event program

Four (4) event tickets

Tulip Tree / \$1,000

Recognition in the event program

Two (2) event tickets

Red Bud Tree Friends of CAAC / Any dollar amount

This partnership level is for our friends who are unable to attend the event, but passionate about supporting the future of the Columbus Area Arts Council.



Thank you for supporting the Columbus Area Arts Council.
Please complete this form and return it to CAAC by July 7, 2023.

Sponsor information. Print information as you would like to be recognized.

Sponsor Name _____
Contact Name _____
Street _____
City, State, Zip _____
Phone _____ E-mail _____

Check one of the sponsorship or partnership levels:

Yellowwood Tree / \$15,000 / CAAC 2024 sponsor
Tamarack Tree / \$10,000 / Art auction and pop-up shop sponsor
Black Walnut Tree / \$6,000 / Hospitality sponsor
American Chestnut Tree / \$5,000 / Entertainment sponsor
Sycamore Tree / \$4,000 / Live auction sponsor
Flowering Dogwood Tree / \$3,000 / Partner
Sugar Maple Tree / \$2,000 / Partner
Tulip Tree / \$1,000 / Partner
Red Bud Tree / any amount / Friends of CAAC

Initial and Date

Name _____ Date _____
Initials _____ (by initialing here, you agree to the above indicated sponsorship)
Title _____

For questions, please contact:

Brooke Hawkins
Executive Director
bhawkins@artsincolumbus.org